

SYSTEM AND METHOD FOR IDENTIFYING  
DISPOSABLE ABSORBENT PRODUCTS

ABSTRACT

5           The present invention relates to a system that includes a plurality of  
disposable absorbent products where at least one of the disposable absorbent  
products includes a tag. The system further includes a reader that identifies the  
tags on the plurality of disposable absorbent products and plays media based on  
the identity of the tags. In another form, the system includes a reader that  
10 identifies the tags on the plurality of disposable absorbent products and provides  
information relating to one other product based on the identity of the tags. In  
still another form, the present invention relates to a method that includes  
marking a plurality of disposable absorbent products (e.g., diapers) with a tag,  
and providing a reader that plays media based on the identity of the tags.